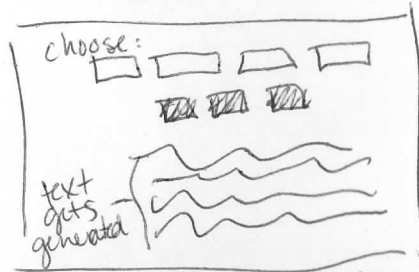


App w/ bite sized actions to do daily



10-min Daily/
Wkly (or 5 day/wk)
with ideas for
action items

Web app -
email/letter
generator

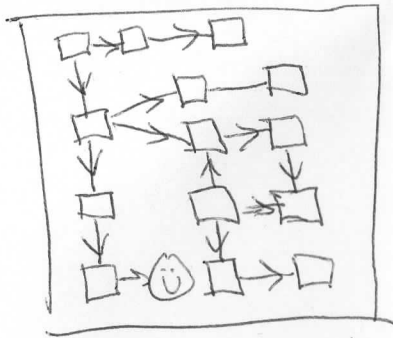


Helps user easily
write personalized
letter to senator/congressman

Make solutions,
cheaper!

Program 1
Program 2
Program 3

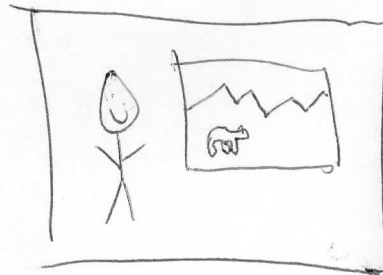
Website or app that
makes expensive
actions cheaper
(i.e. buying solar
panels w/ comm.
program, elec.
car sharing)



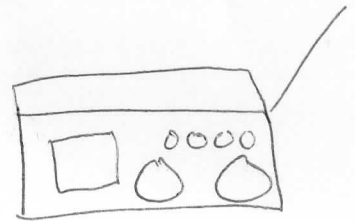
Map/flow chart for
navigating difficult
conversations w/
friends/family who
deny climate change
or feel nothing can
be done/don't care.



App w/ push
notifications to
alert users to
new programs or
incentives to purchase
energy efficient
products.



Software to
assist teachers to
educate/empower
students to take
actions.



Weekday radio
program each
morning - 5 min
on actions regular
ppl can take